

Friday, February 2, 2024

Recognize and honor the District's outstanding teachers, principals, assistant principals and school-related employees by submitting an advertisement.

Please complete the information below.

ORGANIZATION _____

CONTACT NAME _____

SCHOOL _____

PHONE _____ FAX _____

EMAIL ADDRESS _____

Advertising Opportunities

	Cost	Ad Dimensions
Full-Page , color	\$1,000	6.5" width x 8" height (vertical)
Half-Page , color.....	\$700	6.5" width x 3.75" height (horizontal)
Quarter-Page , color	\$500	3.0" width x 3.75" height (vertical)

Ad and payment are due by Friday, November 17, 2023.

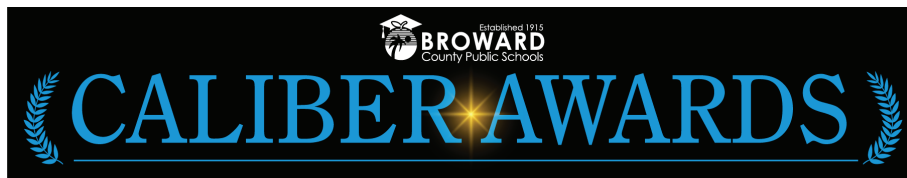
Send your ad to nyasha.hinds@browardschools.com.

**Make checks payable to Broward Education Foundation,
writing Caliber Awards in the memo section.**

Mail to:

Nyasha Hinds
Office of Communications and Legislative Affairs
Broward County Public Schools
600 SE Third Avenue, 2nd Floor
Fort Lauderdale, FL 33301

browardschools.com/caliber-awards



ADVERTISING SPECIFICATIONS

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Accepted File Formats:

- PDF is the preferred format. Make sure to save/export your file as press quality. This setting will allow you to create a press ready PDF with all fonts and images embedded in the file.
- EPS, TIF, JPG, PSD format. Website images are not recommended for printing due to low image resolution.

General Guidelines:

- Convert all fonts to outlines or include all fonts used.
- Embed objects/photos or include all images that are placed or imported into the final layout of the file.
- Logos and line-based objects should remain in vector format whenever possible.
- Artwork must be sized correctly, using the dimensions provided above.
- Be sure all files have full copyright permission to reproduce (if applicable).
- Images must be 300 dpi at final size. Please do not "res-up" lower resolution images, as it will make the image pixelated.

Advertising art and payments are due by Friday, November 17, 2023.

**Make checks payable to Broward Education Foundation,
writing Caliber Awards in the memo section.**

**Mail to: Nyasha Hinds, Office of Communications
Broward County Public Schools
600 SE Third Avenue • Fort Lauderdale, FL 33301**

**For more information, contact Nyasha Hinds at 754-321-2300
or nyasha.hinds@browardschools.com.**



The School Board of Broward County, Florida Lori Alhadeff • Torey Alston • Brenda Fam, Esq. • Daniel P. Foganholi • Debra Hixon
Dr. Jeff Holness • Sarah Leonardi • Nora Rupert • Dr. Allen Zeman • Dr. Peter B. Licata, Superintendent of Schools

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